

# ROMANIANS AND EURO 2024



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**DATA INTELLIGENCE**



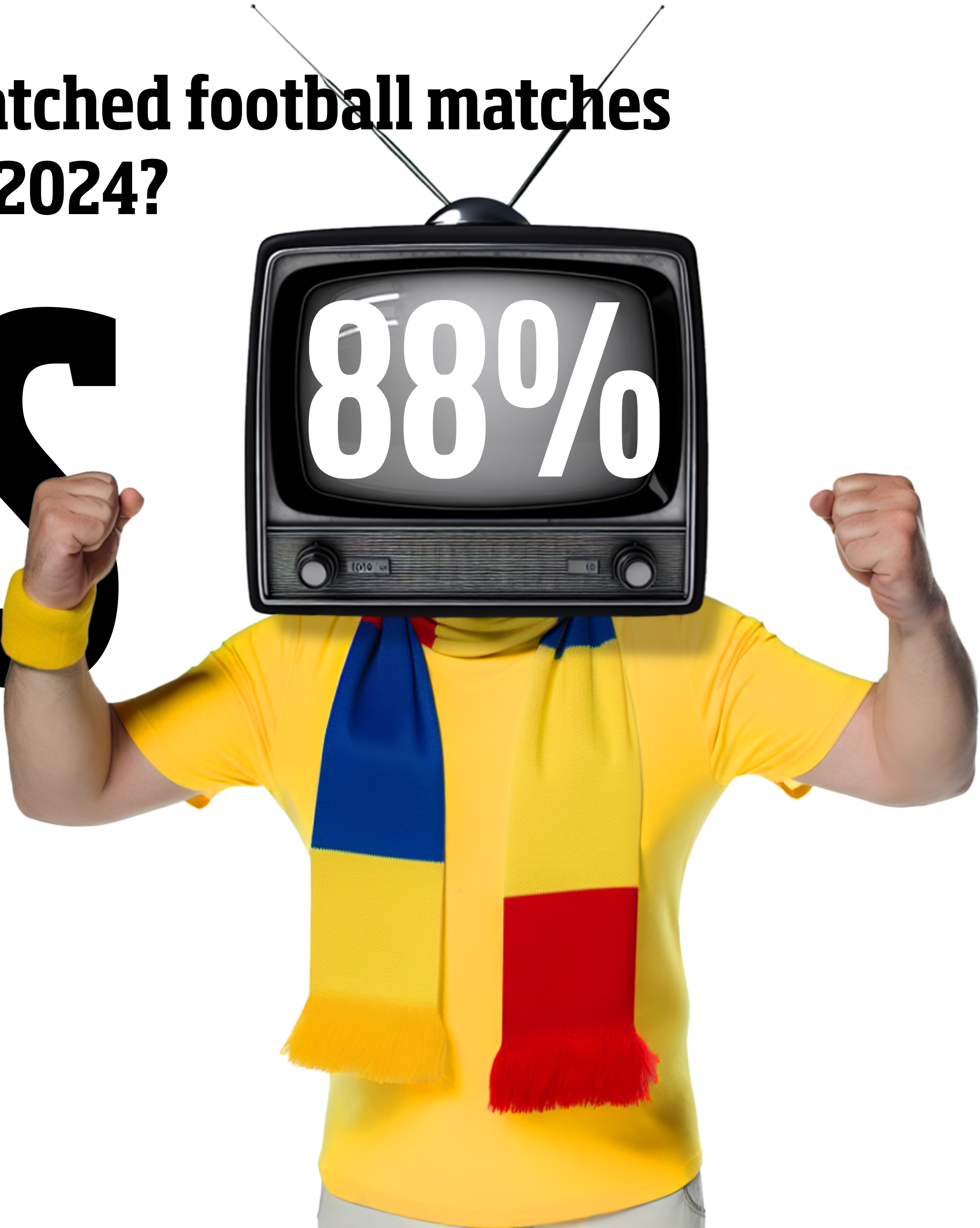
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# **QUANTITATIVE RESEARCH, REPRESENTATIVE SAMPLE FOR ROMANIAN ADULTS**

Data collected: July 16-19th, 2024

**Have you watched football matches during Euro 2024?**

**YES**



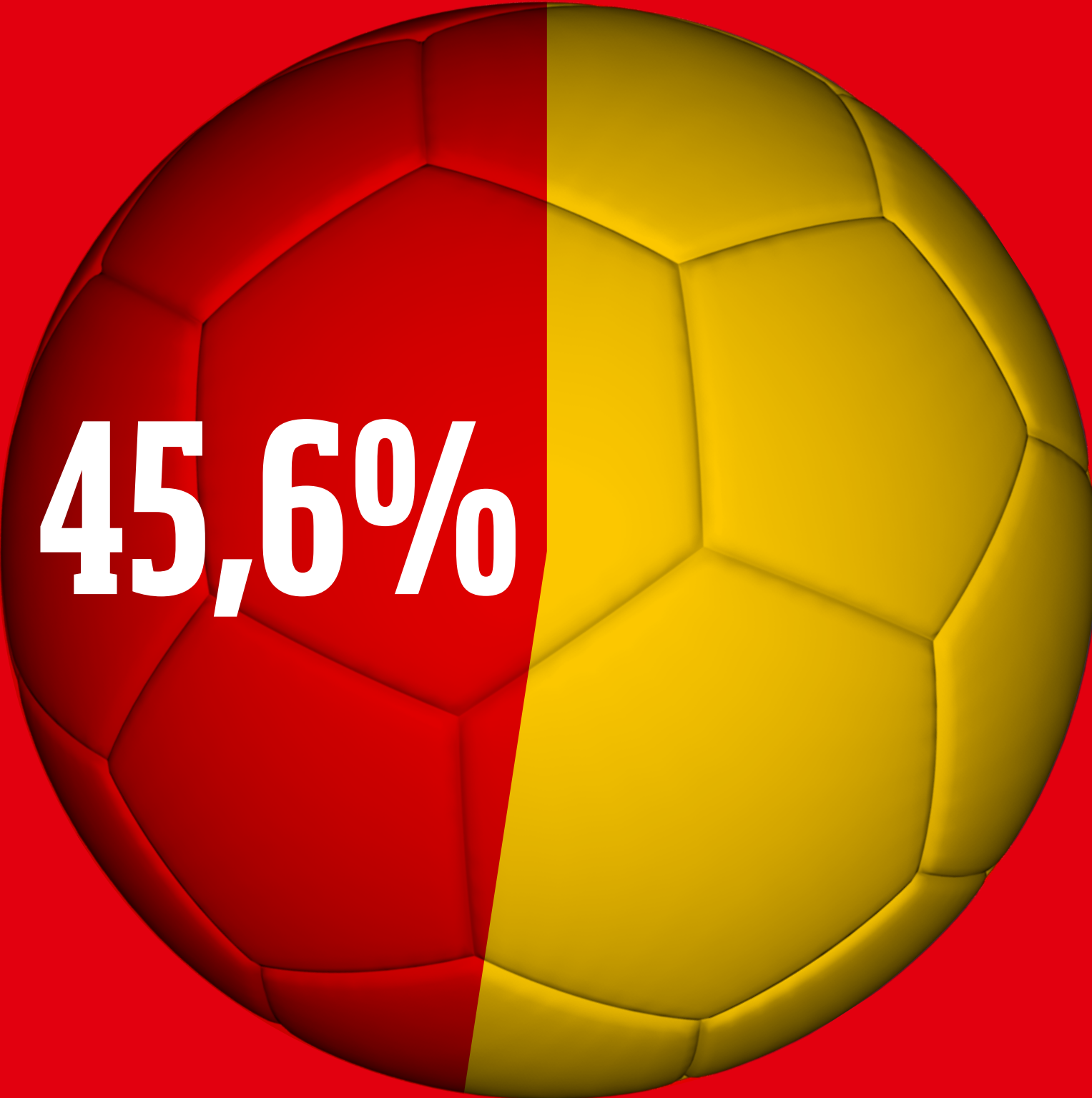
**Have you watched broadcasts of Tokyo 2020 Olympic Games?**



**YES**

# How many matches of the Romanian national team have you watched during Euro 2024?

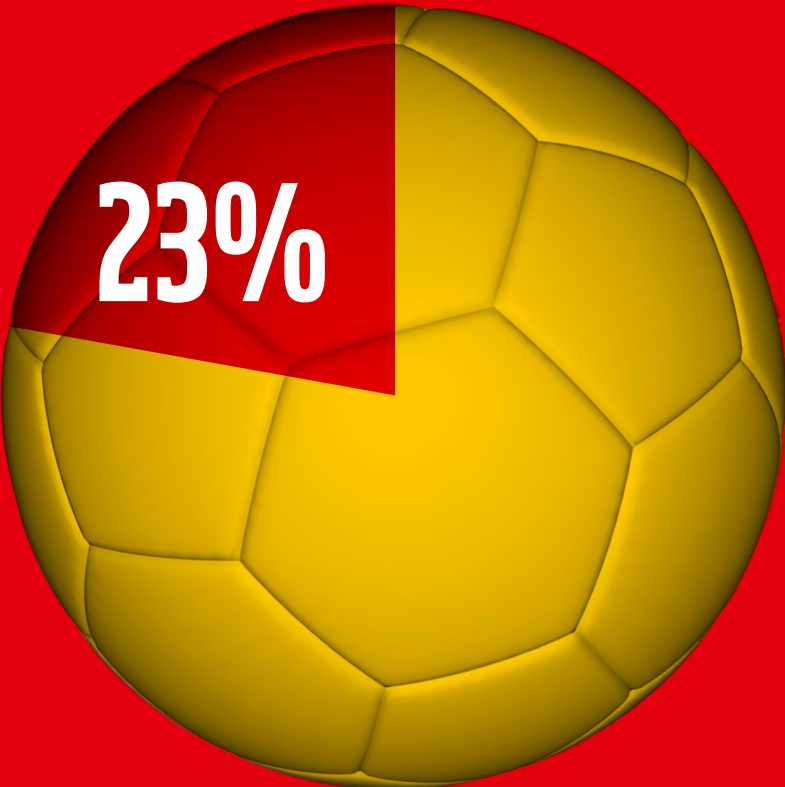
**4 MATCHES**



**3 MATCHES**



**2 MATCHES**



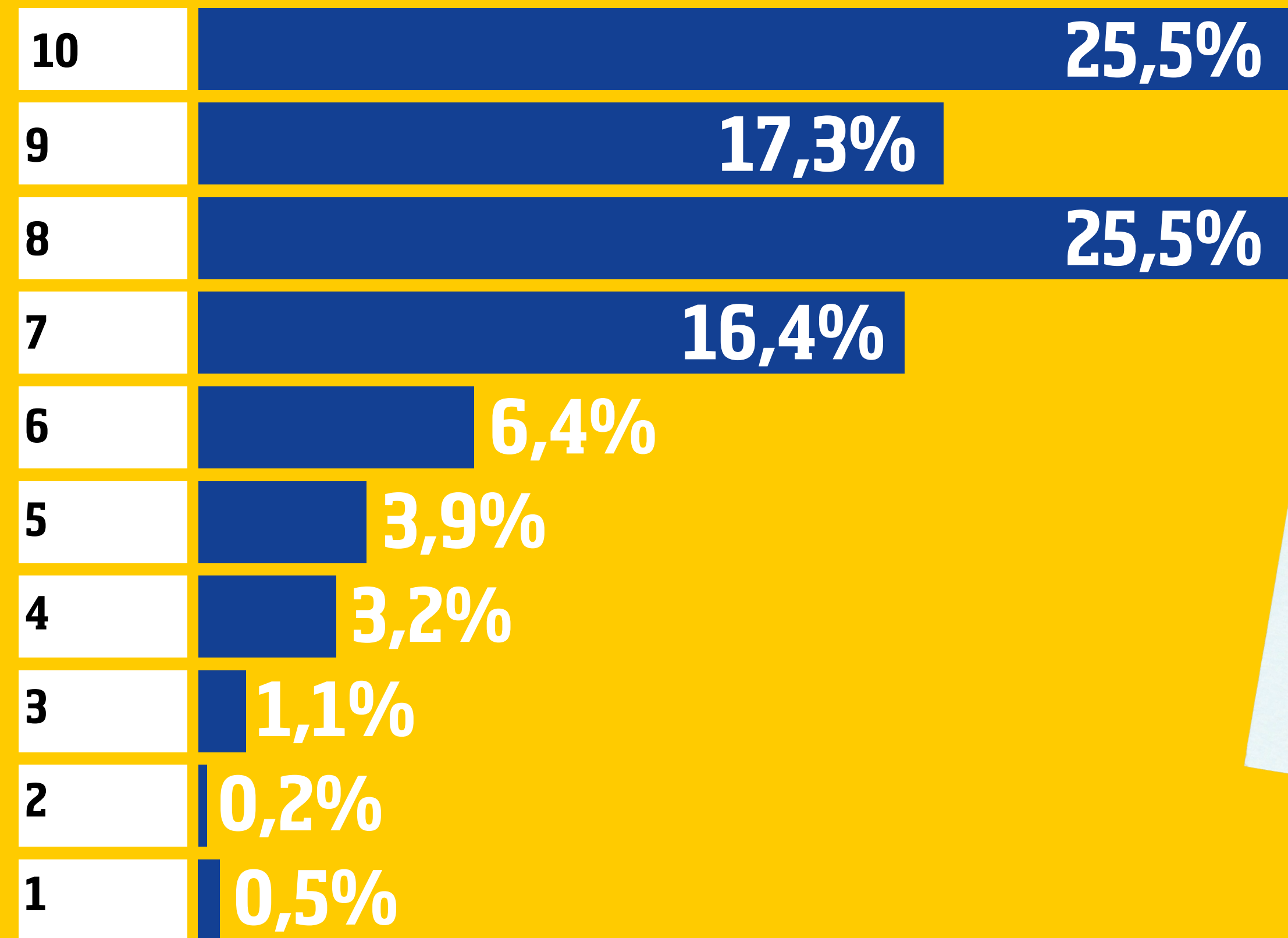
**1 MATCH**



**ON AVERAGE,**

**ROMANIANS HAVE WATCHED 3 MATCHES**

# On a scale from 1 to 10, how would you rate the Romanian National Team during Euro 2024?



At Euro 2024,  
the Romanian Team  
has:

Exceeded my  
expectations

**47,0%**

Met my  
expectations

**38,6%**

Been below my  
expectations

**14,4%**

On Romania's match days during Euro 2024, have you worn yellow t-shirts or other yellow colored clothing?

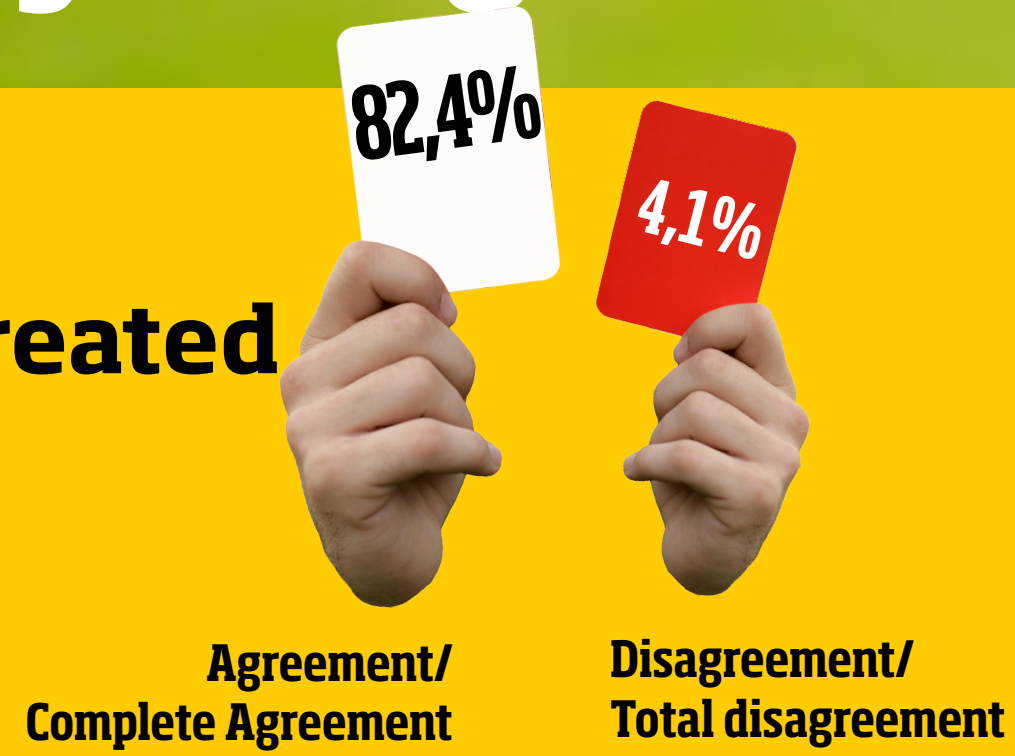
35,3%

YES

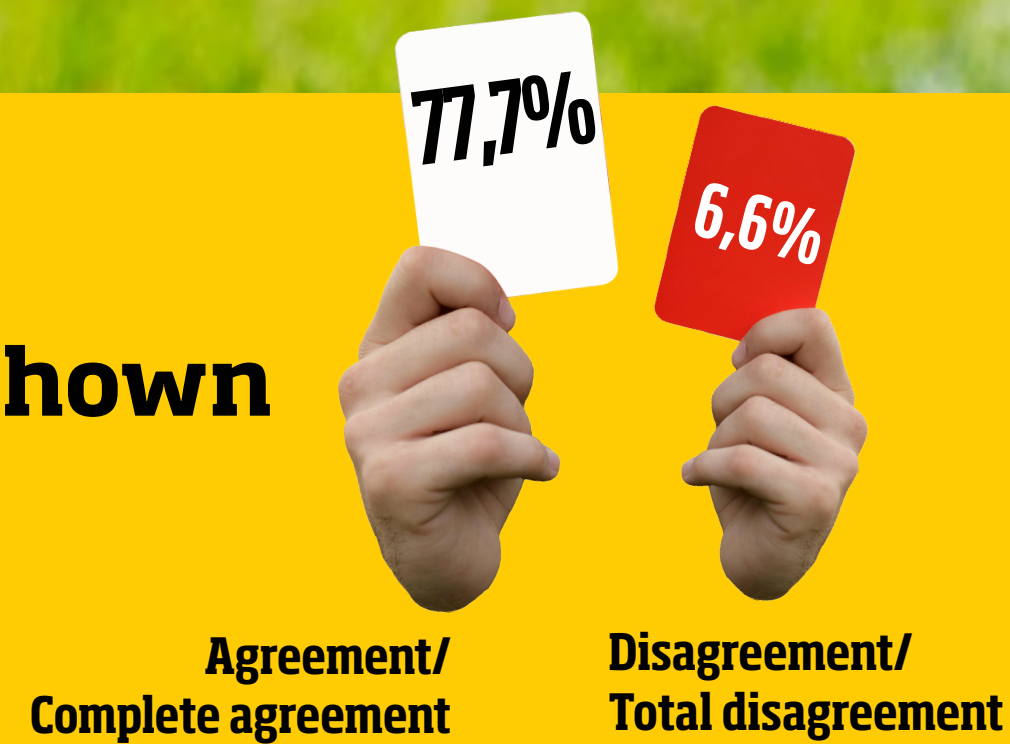


# How much do you agree with the following statements\*?

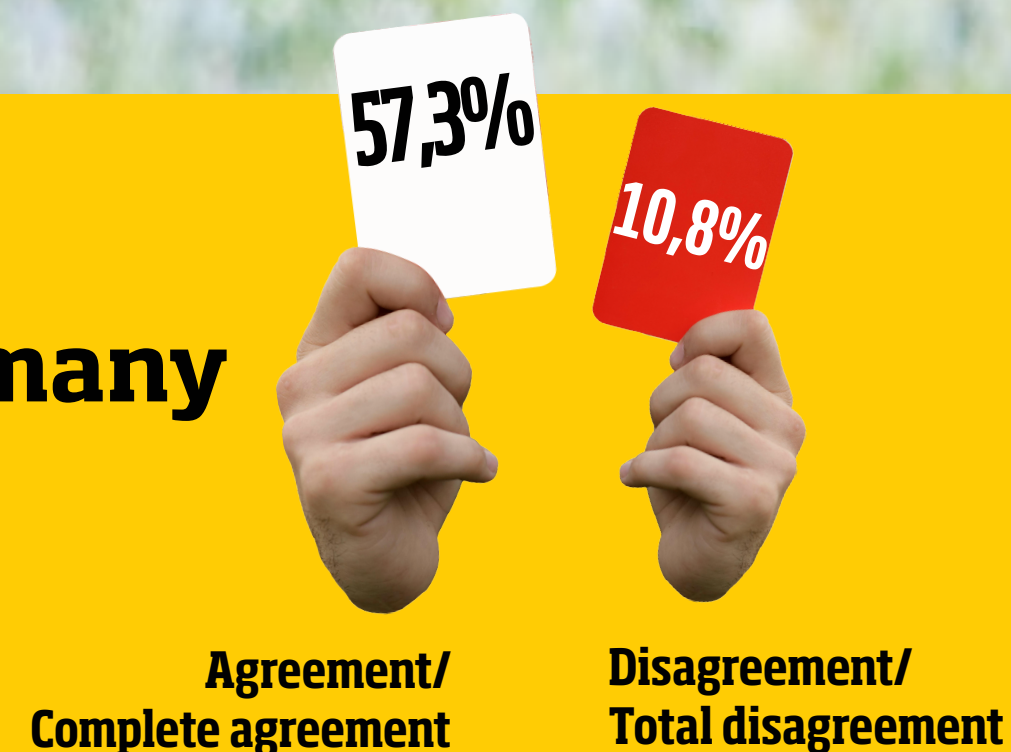
**The National Team has created a feeling of unity among Romanian fans.**



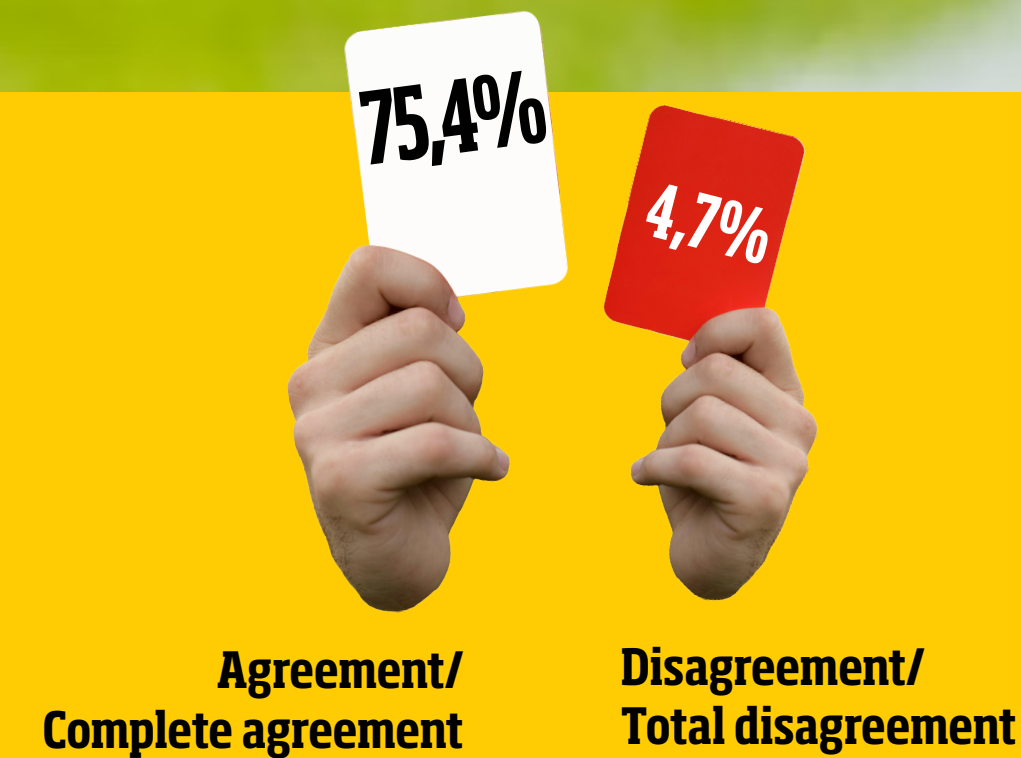
**The national team has shown great team spirit.**



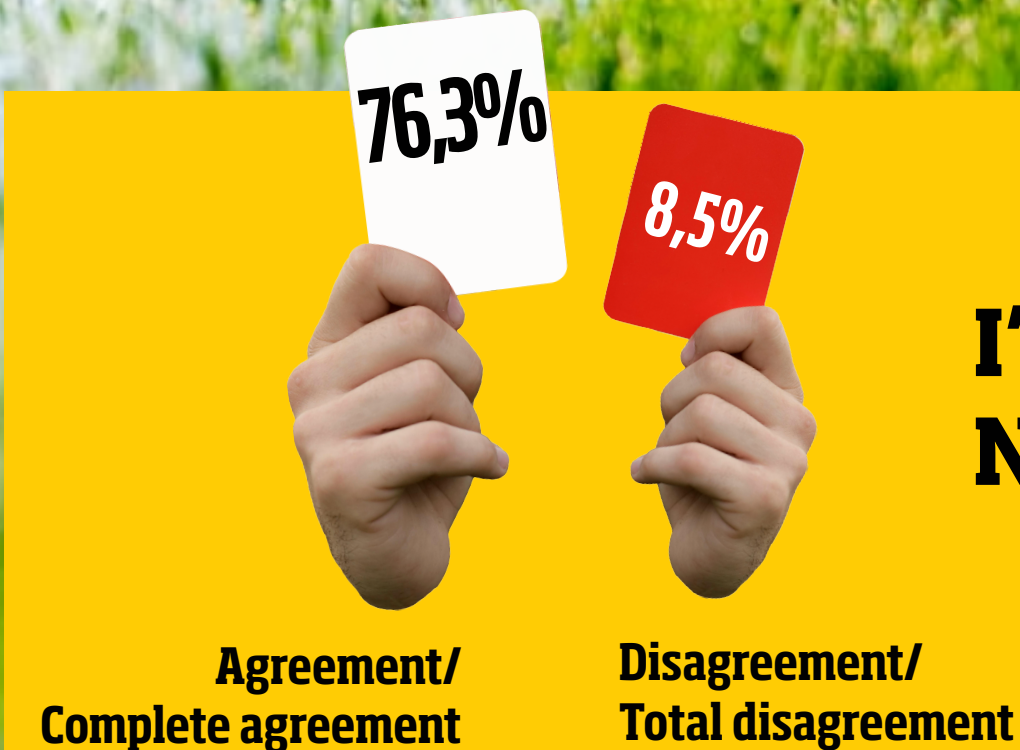
**When the football National Team plays, as many Romanians as possible should wear yellow.**



**'The National team players have shown determination and passion on the pitch.**

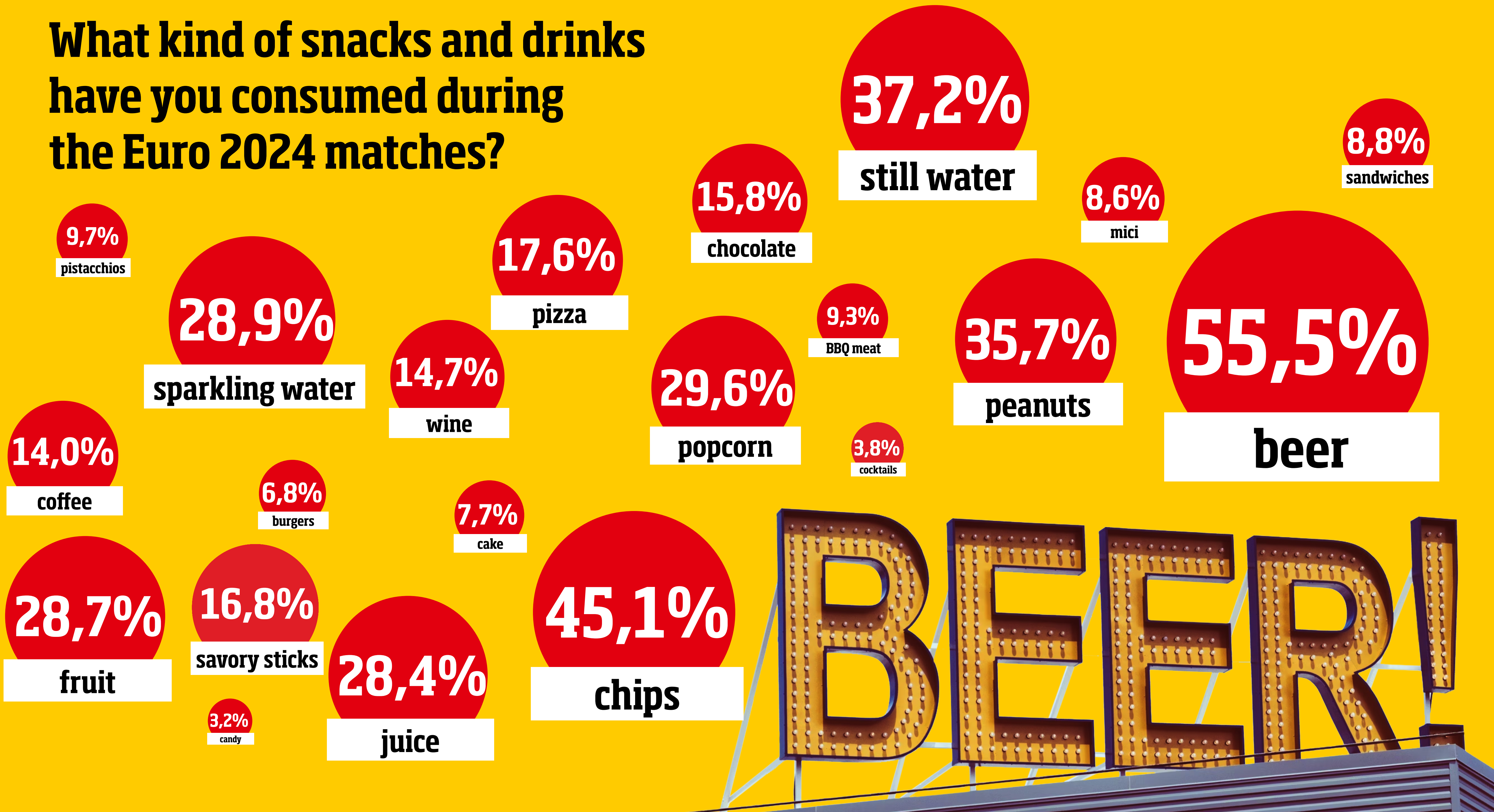


**I'm proud of Romania's National Team.**



\* All respondents (not only those who have watched the EURO)

# What kind of snacks and drinks have you consumed during the Euro 2024 matches?





# Where and with whom have you watched the Romanian National Team's matches during Euro 2024?



## ROMANIA vs UKRAINE

Monday, 16:00hrs

At home, alone .....	18,0%
At home, with family .....	51,0%
At home, with visiting friends .....	7,7%
At a pub or a restaurant .....	6,6%
In a park or in a specially set up place for public viewing .....	2,5%
At work, with work colleagues .....	3,6%
In Germany, in the Fan Zone .....	-
In Germany, in the stadium .....	0,5%
Elsewhere .....	0,9%
I haven't watched this match .....	9,1%

## ROMANIA vs SLOVAKIA

Wednesday, 19:00hrs

At home, alone .....	14,6%
At home, with family .....	41,2%
At home, with visiting friends .....	7,5%
At a pub or a restaurant .....	6,6%
In a park or in a specially set up place for public viewing .....	4,3%
At work, with work colleagues .....	1,8%
In Germany, in the Fan Zone .....	0,2%
In Germany, in the stadium .....	0,2%
Elsewhere .....	1,4%
I haven't watched this match .....	22,1%

## ROMANIA vs BELGIUM

Saturday, 22:00hrs

At home, alone .....	14,6%
At home, with family .....	45,1%
At home, with visiting friends .....	9,3%
At a pub or a restaurant .....	7,7%
In a park or in a specially set up place for public viewing .....	3,6%
At work, with work colleagues .....	0,7%
In Germany, in the Fan Zone .....	-
In Germany, in the stadium .....	0,7%
Elsewhere .....	2,7%
I haven't watched this match .....	15,5%

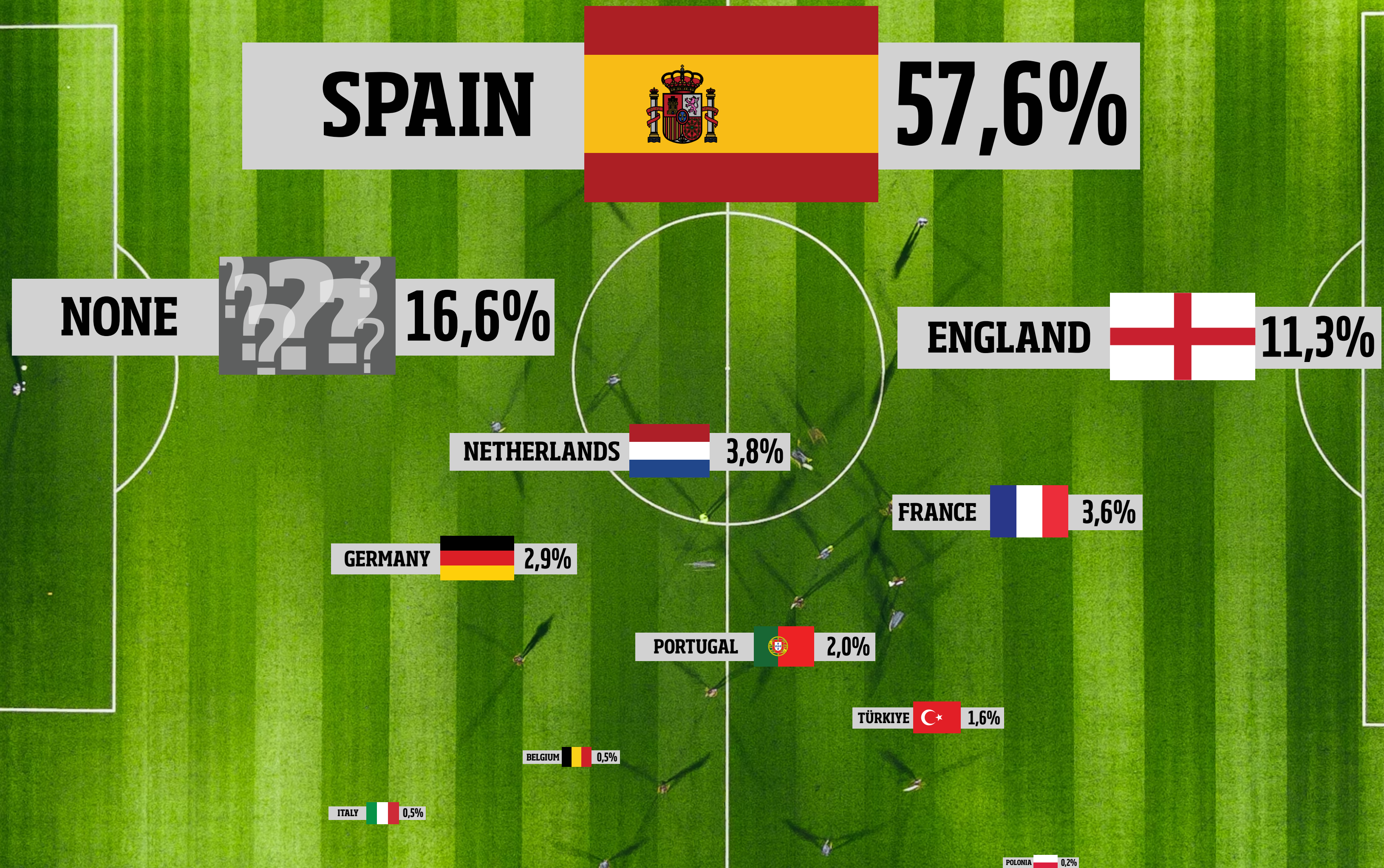
## ROMANIA vs NETHERLANDS

Tuesday, 19:00hrs

At home, alone .....	16,6%
At home, with family .....	48,1%
At home, with visiting friends .....	6,8%
At a pub or a restaurant .....	10,0%
In a park or in a specially set up place for public viewing .....	4,6%
At work, with work colleagues .....	1,6%
In Germany, in the Fan Zone .....	0,7%
In Germany, in the stadium .....	0,5%
Elsewhere .....	1,1%
I haven't watched this match .....	10,0%



# For which team did you cheer at Euro 2024 after Romania's elimination?



What team have you cheered for during the final?

**SPAIN**



**73,6%**

**ENGLAND**



**11,3%**

**In order to identify hardcore football fans, we have tested our respondents with two very specific football questions.**

**We count as football fans those who could answer correctly.**

**Casual fans could not know the correct answers.**

**For which team has Romania's goalie Florin Niță played for last year?**

**CORRECT ANSWER:  
GAZIANTEP**

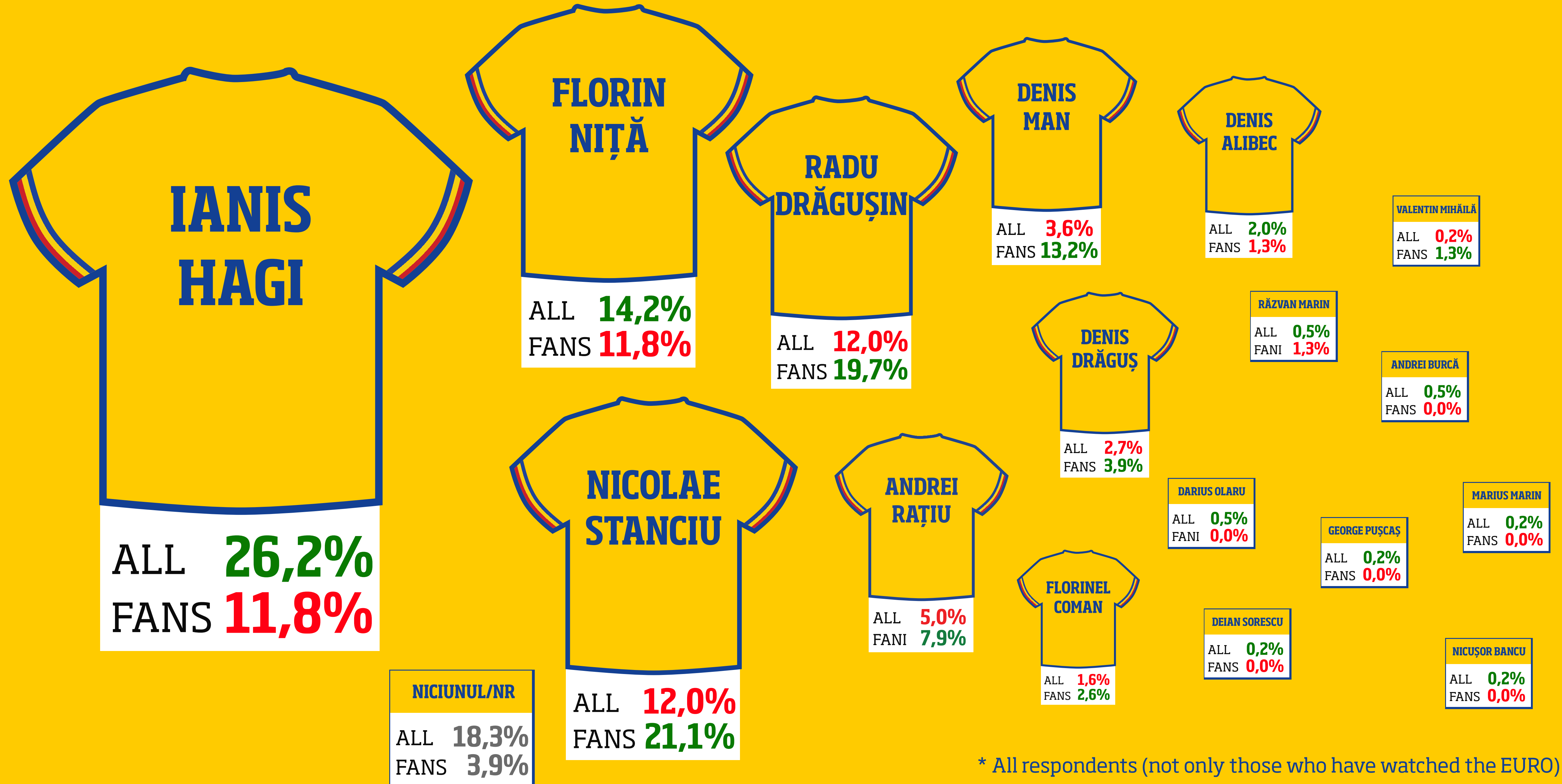
**What was the final score of the Switzerland vs Romania match during the Euro 2024 Qualifiers?**

**CORRECT ANSWER:  
2 - 2**



**27%**

# Who's your favorite Romanian National Team's player?



\* All respondents (not only those who have watched the EURO)



# The Carpathian sheperd dog mascot is agreeable and it represents the National Team well?

AGREEMENT / COMPLETE AGREEMENT

ALL POPULATION

**59,4%**

HARDCORE FANS

**71,1%**



DISAGREEMENT / TOTAL DISAGREEMENT

ALL POPULATION

**7,5%**

HARDCORE FANS

**9,2%**





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